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Glendale E-News A Success

Contributed By Walter W. Cordes | Village of Glendale, Municipal Offices

Earlier this year Glendale initiated an email news system that allows anyone with email to opt in as a free subscriber. Village Administrator Walter Cordes reports that the Glendale E-News system has been a remarkable success and continues to grow in popularity. Glendale has 1070 households and the US Census reports that 545 of Glendale residents have computers with email. Of those with computers, 65% of them subscribe (350). Of all the households in Glendale, that's about 31%.

Topics sent out include Council news, press releases, public notices, local non-profit event notices, human interest stories, Half-Mast flag notices (Glendale flies its flag at ½ mast when a resident passes on) and other noteworthy news that the Village feels their residents would want to receive. The Village will only send a message once and it will not allow spam to be sent. A full list of past messages and an easy to use online subscription tab is available at the bottom of the www.glendaleohio.org web page.